



## Silicon Laboratories Adds Industry Veteran to Executive Team

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Mr. Downing will report to Necip Sayiner, chief executive officer, and will be based in Austin, Texas. In addition to his focus on strategic direction, Mr. Downing will be responsible for identifying new product vectors and will assume responsibility for guiding the company's mergers and acquisition activity.

Mr. Downing brings a wealth of strategic marketing experience and business development to the role. He most recently served as chief executive officer and director of Enpirion, a private company offering high-efficiency switching dc-dc converters. Prior to joining Enpirion, Mr. Downing served as vice president of marketing for Micrel and was responsible for defining strategic direction. Mr. Downing also served as vice president of marketing at Pericom Semiconductor where he was responsible for each of Pericom's four product lines and launching the company in preparation for an initial public offering and subsequent secondary public offering. From March 1988 until October 1997 Mr. Downing served in various strategic planning, marketing, product line management and applications management roles at National Semiconductor Corp.

"We have a number of strategic opportunities ahead of us as we apply our technology and significant financial resources to expand our presence in the market," said Necip Sayiner, president and chief executive officer of Silicon Laboratories. "We are at a positive inflection point as a company and the timing is ideal to bring on a person of Mark's background and experience to assist in developing and executing on key initiatives to help us to best leverage our unique technology."

Mr. Downing holds a bachelor's degree in physics and a master's degree in business administration.

Silicon Laboratories Inc.

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