



TomTom Adopts Silicon Laboratories' FM Radio Transmitter for Portable Navigation Devices

August 6, 2007 12:00 PM EDT

AUSTIN, Texas--(BUSINESS WIRE)--Aug. 6, 2007--Silicon Laboratories Inc. (Nasdaq:SLAB) today announced that TomTom NV, the world's largest navigation solutions provider, has adopted the Si4710 FM transmitter for the new TomTom GO 520 and TomTom GO 720 portable navigation solutions. By using the highly-integrated Silicon Laboratories FM transmitter, the TomTom GO 520 and TomTom GO 720 are able to transmit music and navigation information over the car stereo.

The Si471x FM transmitter family is based on Silicon Laboratories' patented and proven digital architecture enabling industry-leading integration and high-quality sound fidelity for small footprint applications where performance is critical. TomTom's focus on the quality of the end-user experience along with an elegant, slim form factor design made the Si4710 FM transmitter an optimal solution for their navigation solutions. The innovative architecture of the Si4710 improves the stability of volume output on the receiving system and increases delivered audio fidelity of the transmitting system through unique digital signal processing algorithms implemented on the chip. The result is a higher fidelity audio experience for the end user and a simplified design for the customer.

"TomTom's products are developed with an emphasis on innovation, quality, ease-of-use and value in order to deliver the best navigation experience on the market," said Eric Pite, vice president of product management for TomTom. "Silicon Laboratories' innovative FM transmitter offers the performance and end-user experience our customers have come to expect."

Available in a very small 3 x 3 x 0.55 20-pin QFN package, the Si471x transmitter family significantly reduces the bill of materials and power consumption when compared to alternative solutions. In addition to the Si4710, Silicon Laboratories' FM transmitter family includes pin-compatible FM RDS transmitters (Si4711/13) and FM receive power scan (RPS) transmitters (Si4712/13) requiring only two external components and implemented in 15 mm² of printed circuit board area. The Si471x FM transmitter family also offers customers a fully tested solution that speeds time-to-market and simplifies manufacturing.

"We developed the FM transmitter with a no-compromise philosophy that results in market-leading integration combined with best-in-class performance," said Tyson Tuttle, vice president of Silicon Laboratories. "We have made FM transmit a simple, cost effective feature to add to portable devices."

For more information on the FM tuner products, please visit www.silabs.com/fmtuners.

TomTom

TomTom NV is the world's largest navigation solution provider. TomTom's products are developed with an emphasis on innovation, quality, ease of use, safety and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom ONE and TomTom ONE XL range and the TomTom RIDER. TomTom PLUS is the location-based content and services offering for TomTom's navigation products easily available through TomTom HOME. TomTom also provides navigation software products which integrate with third party devices; the TomTom NAVIGATOR software for PDAs and smartphones. TomTom WORK combines industry leading communication and smart navigation technology with leading edge tracking and tracing expertise. TomTom's products are sold through a network of leading retailers in 30 countries and online. TomTom was founded in 1991 in Amsterdam and has offices in Europe, North America and Asia Pacific. TomTom is listed at Euronext, Amsterdam Stock Exchange in The Netherlands. For more information, go to <http://www.tomtom.com>.

Silicon Laboratories Inc.

Silicon Laboratories is an industry leader in the innovation of high-performance, analog-intensive, mixed-signal ICs. Developed by a world-class engineering team with unsurpassed expertise in mixed-signal design, Silicon Labs' diverse portfolio of highly-integrated, easy-to-use products offers customers significant advantages in performance, size and power consumption. These patented solutions serve a broad set of markets and applications including consumer, communications, computing, industrial and automotive.

Headquartered in Austin, TX, Silicon Labs is a global enterprise with operations, sales and design activities worldwide. The company is committed to contributing to our customers' success by recruiting the highest quality talent to create industry-changing innovations. For more information about Silicon Labs, please visit www.silabs.com.

Cautionary Language

This press release may contain forward-looking statements based on Silicon Laboratories' current expectations. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements. For a discussion of factors that could impact Silicon Laboratories' financial results and cause actual results to differ materially from those in the forward-looking statements, please refer to Silicon Laboratories' filings with the SEC. Silicon Laboratories disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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CONTACT: Silicon Laboratories Inc., Austin
Shannon Pleasant, +1 512-464-9254
shannon.pleasant@silabs.com

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