



JWIN Adopts Silicon Labs' AM/FM Radio and Weather Band Receiver ICs

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-- Broadcast Audio Receivers Deliver Differentiating Technology for Award-Winning Designs --

AUSTIN, Texas--(BUSINESS WIRE)--Dec. 15, 2008--Silicon Laboratories Inc. (Nasdaq: SLAB) today announced that jWIN Electronics Corporation, a leading consumer electronics company, has adopted [Silicon Laboratories'](#) highly integrated radio receivers for its new radio audio systems recently awarded 2009 innovation awards by the Consumer Electronics Association. The iMM9500 Vertical 4CD/MP3 Hi-Fi Audio System with USB/SD/MMC/Slot Music card reader uses Silicon Laboratories [Si4730 AM/FM radio receiver](#), and the iMM183 Hi-Fi Dual Alarm Clock for iPhone/iPod devices with Weather Band Radio (SAME technology) uses Silicon Laboratories [Si4707 weather band receiver](#).

"Silicon Labs' broad portfolio of outstanding AM/FM radio and weather band solutions allowed jWIN to very quickly and simply equip our showpiece products with world-class radio reception and weather band functionality," said James Browning, Senior Vice President of Operations of jWIN Electronics Corporation. "By offering small size, easy design and excellent performance, the Silicon Labs products were key to our product designs."

"Silicon Labs is focused on providing world-class audio solutions to the consumer electronics industry where performance, customization and time-to-market are key to a product's success," said Mark Thompson, general manager of Silicon Laboratories' broadcast audio division. "The innovative jWIN products showcase the value of a superior audio experience for the end user."

The Si4730 and Si4707 radio ICs are based on Silicon Laboratories' Si47xx digital low-IF architecture, which has shipped hundreds of millions of devices worldwide. The devices offer outstanding performance and flexibility using a minimal bill-of-materials to simplify the design process. The Si473x AM/FM receiver family eliminates 90 percent of the external components required by traditional AM/FM solutions and requires one-tenth the PCB space. This equates to direct material and overhead cost savings for the manufacturer in addition to reduced inventory and fewer suppliers to manage.

The innovative Si4707 architecture is the industry's first weather band radio receiver IC to include a specific area message encoding (SAME) processor, enabling broadcast alert data such as severe thunderstorm warning or flash flood watch to be displayed to the user. Requiring only one external component and less than 15 mm(2) of board area, the Si4707 provides the space savings and low power consumption necessary for portable devices such as the iMM183 while delivering the high performance and design simplicity desired for all weather alert radios.

jWIN Electronics Corporation

jWIN Electronics Corporation is a leading consumer electronics company, bringing uniquely styled brand name quality products to consumers worldwide. jWIN's commitment is to offer the latest technology and the highest quality consumer electronic products, which are affordable to everyone everywhere. Since its founding jWIN has consistently delivered to market a full line of consumer electronic products that incorporate unique styling, high quality and new technology.

About iLuv

iLuv is a brand of jWIN Electronics Corp. dedicated to developing IT peripheral products, unique audio video products and accessories for portable media players and other personal entertainment devices. The iLuv i1166, iMM9500, iMM189, iSP200 and i303 were recognized as CES Innovations 2009 Design and Engineering Award Honorees including the "Best of Innovations 2009" for i1166 in the Portable Multimedia Accessories Product category. This follows on iLuv previously winning two CES Innovations awards in 2007 and three in 2008. For more information on iLuv, please visit www.iluv.com.

Silicon Laboratories Inc.

Silicon Laboratories is an industry leader in the innovation of high-performance, analog-intensive, mixed-signal ICs. Developed by a world-class engineering team with unsurpassed expertise in mixed-signal design, Silicon Labs' diverse portfolio of highly integrated, easy-to-use products offers customers significant advantages in performance, size and power consumption. These patented solutions serve a broad set of markets and applications including consumer, communications, computing, industrial and automotive.

Headquartered in Austin, TX, Silicon Labs is a global enterprise with operations, sales and design activities worldwide. The company is committed to contributing to our customers' success by recruiting the highest quality talent to create industry-changing innovations. For more information about Silicon Labs, please visit www.silabs.com.

Cautionary Language

This press release may contain forward-looking statements based on Silicon Laboratories' current expectations. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements. For a discussion of factors that could impact Silicon Laboratories' financial results and cause actual results to differ materially from those in the forward-looking statements, please refer to Silicon Laboratories' filings with the SEC. Silicon Laboratories disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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