



Silicon Labs Appoints James Stansberry General Manager of Broadcast Audio Products

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AUSTIN, Texas [Silicon Laboratories Inc.](#) James Stansberry

Mr. Stansberry replaces Mark Thompson, who was promoted to vice president and general manager of MCU products earlier this year. He joins Silicon Labs from Sony where he most recently served as general manager of its Network Access Group responsible for developing next generation satellite, cable and IP consumer electronics products. Previously, he held general manager positions with Sony's US semiconductor business for the wireless, consumer and automotive markets; Sony's development of digital demodulator, biometric signal processing and copy protection ICs; and Sony Electronics' corporate development group responsible for valuation, acquisition and divestiture of technology and businesses in support of corporate initiatives.

Prior to joining Sony, Mr. Stansberry held business management and engineering positions with Motorola's semiconductor product sector (now Freescale) in several product groups that were focused on the consumer and game console markets. His business development teams were responsible for major design wins at set-top box, game console and consumer electronics manufacturers.

"Our broadcast audio business has a track record of double-digit year on year growth rates. It leverages the best of our core technology, and it is, therefore, a very strategic business with tremendous potential," said Tyson Tuttle, vice president of Silicon Labs' broadcast products. "I feel confident that James's technical background, business leadership and experience in the fast-paced consumer market place will help us build upon our early success."

Mr. Stansberry holds a bachelor's of science degree in electrical engineering from the University of Minnesota, a master's of science degree in electrical engineering from National Technological University

in mixed-signal communication ICs and completed coursework toward a PhD in digital communication systems at Arizona State University.

Silicon Laboratories Inc.

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