



SILICON LABS

Silicon Labs Named "Company of the Year" Finalist in Prestigious EE Times ACE Awards

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AUSTIN, Texas, Mar 22, 2010 (BUSINESS WIRE) -- [Silicon Laboratories Inc.](http://www.siliconlabs.com) (NASDAQ: SLAB) today announced that it was named a finalist in TechInsight's EE Times Sixth Annual Creativity in Electronics (ACE) Awards (www.eetimes-ace.com) for "Company of the Year." Silicon Labs was selected as a finalist based on the strength of its financial performance, technology innovation, new product introductions and community involvement in 2009.

This latest award nomination follows last year's recognition of Silicon Labs' chief executive officer, Necip Sayiner, as Executive of the Year in the 2009 ACE Awards. The 2010 ACE "Company of the Year" award recognizes the company that exhibits the highest degree of professionalism, staff development and retention, customer focus, technical excellence and profitable growth - a true leader in the electronics sector.

"The business challenges caused by the recession underscored the strength of Silicon Labs' business model, the dedication of our employees and the discipline of our management team," said Necip Sayiner, president and CEO of Silicon Labs. "We were one of a handful of companies that grew in 2009 achieving record revenues, with a record number of new product introductions and sustained investment in R&D to position us for continued strength in 2010 and beyond."

The EE Times Annual Creativity in Electronics (ACE) Awards event celebrates the creators of technology who demonstrate leadership and innovation in the global industry and shape the world we live in. Awards will be presented on April 27th during the Embedded Systems Conference Silicon Valley. Awards are presented in 11 categories and are judged by the editors and a blue-ribbon panel of industry experts, comprised of leading voices from academia, industry and Wall Street.

"The 2010 finalists represent the execution of forward-thinking technologies and creativity that captures the imagination of consumers, illustrating the influence that electronics and embedded design professionals have on today's culture," said Junko Yoshida, editor in chief, *EE Times*.

About EE Times Group (<http://www.eetimesgroup.com/>)

EE Times Group, a division of United Business Media [LON:UBM], is the global leader in media and marketing services for the electronics industry. We deliver results for the key influencers and decision makers involved in the design, development and commercialization of technology through our market-leading brands. More than 1.1 million engineering professionals engage with the EE Times Network - EE Times, TechOnline, DesignLines, and Embedded.com - across the globe. The technology community comes to our market-leading events to share, learn, discuss, and advance the critical issues and challenges facing the electronics industry. EE Times Group provides end-to-end services including next-generation marketing, integrated media and research.

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Silicon Laboratories Inc.

Silicon Laboratories is an industry leader in the innovation of high-performance, analog-intensive, mixed-signal ICs. Developed by a world-class engineering team with unsurpassed expertise in mixed-signal design, Silicon Labs' diverse portfolio of highly-integrated, easy-to-use products offers customers significant advantages in performance, size and power consumption. These patented solutions serve a broad set of markets and applications including consumer, communications, computing, industrial and automotive.

Headquartered in Austin, TX, Silicon Labs is a global enterprise with operations, sales and design activities worldwide. The company is committed to contributing to our customers' success by recruiting the highest quality talent to create industry-changing innovations. For more information about Silicon Labs, please visit www.silabs.com.

Cautionary Language

This press release may contain forward-looking statements based on Silicon Laboratories' current expectations. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements. For a discussion of factors that could impact Silicon Laboratories' financial results and cause actual results to differ materially from those in the forward-looking statements, please refer to Silicon Laboratories' filings with the SEC. Silicon Laboratories disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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Silicon Laboratories Inc.

Dale Weisman, +1-512-532-5871

dale.weisman@silabs.com

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