



Silicon Laboratories and Arrow Electronics Establish Global Franchise Agreement

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AUSTIN, Texas & MELVILLE, N.Y., Apr 19, 2010 (BUSINESS WIRE) -- Arrow Electronics, Inc. (NYSE: ARW) and [Silicon Laboratories Inc.](#) (NASDAQ: SLAB) today announced a distribution agreement for Silicon Labs' broad portfolio of mixed-signal products.

"Silicon Labs' portfolio of innovative IC solutions can help customers reduce power and system cost, while improving performance and adding features to their applications," said Jeff Eastman, senior vice president, global supplier marketing and asset management for Arrow Electronics. "Mixed-signal technology is at the heart of many electronic system designs, and Silicon Labs' products represent a strong addition to Arrow's line card globally."

Arrow will be distributing Silicon Labs' complete product portfolio including the following:

- [High-performance programmable clock and oscillator solutions](#)
- [Mixed-signal microcontrollers for low power, space constrained and analog-intensive applications](#)
- [Digital isolators, isolated gate drivers and current sensors](#)
- [Sub GHz ISM band transceivers for short range wireless communications](#)
- [Human interface solutions for touch sense, proximity sense and ambient light sense](#)

"Arrow's engineering solutions center and services coupled with their extensive network of field application engineers and field sales engineers, give them unique demand-creation capabilities. These capabilities will allow us to extend our sales network and reach a broader base of customers that could benefit from our highly integrated, high-performance mixed-signal solutions," said Kurt Hoff, vice president of worldwide sales for Silicon Laboratories. "We expect this partnership to accelerate the market penetration of our mixed-signal products in applications ranging from consumer electronics to industrial automation."

About Silicon Laboratories Inc.

Silicon Laboratories is an industry leader in the innovation of high-performance, analog-intensive, mixed-signal ICs. Developed by a world-class engineering team with unsurpassed expertise in mixed-signal design, Silicon Labs' diverse portfolio of highly integrated, easy-to-use products offers customers significant advantages in performance, size and power consumption. These patented solutions serve a broad set of markets and applications including consumer, communications, computing, industrial and automotive.

Headquartered in Austin, Texas, Silicon Labs is a global enterprise with operations, sales and design activities worldwide. The company is committed to contributing to our customers' success by recruiting the highest quality talent to create industry-changing innovations. For more information about Silicon Labs, please visit www.silabs.com.

About Arrow Electronics, Inc.

Arrow Electronics (www.arrow.com) is a global provider of products, services and solutions to industrial and commercial users of electronic components and enterprise computing solutions. Headquartered in Melville, N.Y., Arrow serves as a supply channel partner for over 900 suppliers and 125,000 original equipment manufacturers, contract manufacturers and commercial customers through a global network of more than 310 locations in 51 countries and territories.

Cautionary Language

This press release may contain forward-looking statements based on Silicon Laboratories' current expectations. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements. For a discussion of factors that could impact Silicon Laboratories' financial results and cause actual results to differ materially from those in the forward-looking statements, please refer to Silicon Laboratories' filings with the SEC. Silicon Laboratories disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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