



Silicon Labs Executive to Deliver Keynote at Global Semiconductor Alliance Event

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GSA's Silicon Series Event in Austin, Texas, to Focus on Analog/Mixed-Signal Challenges and Opportunities

AUSTIN, Texas--(BUSINESS WIRE)-- [Silicon Laboratories Inc.](#) (NASDAQ: SLAB), a leader in high-performance, analog-intensive, mixed-signal ICs, today announced that the company's senior vice president and chief operating officer Tyson Tuttle will deliver the keynote address at the Global Semiconductor Alliance (GSA) Silicon Series event on Oct. 27 in Austin, Texas.

The GSA event, "Analog/Mixed-Signal: Not for the Faint of Heart," will address the significant role that analog/mixed-signal (A/MS) technology plays in today's electronic systems.

During his keynote, "Analog, Mixed-Signal and RF: Business Perspectives and Engineering Challenges," Mr. Tuttle will address how trends in the electronics industry are creating opportunities for advanced mixed-signal design. He will also share insights on what he believes the future holds for this demanding market in terms of mixed-signal integration to enable more functionality in a smaller footprint while continuing to pursue lower system costs.

Event Information:

Date: Thursday, October 27, 2011

Location: [Barton Creek Resort & Spa](#)

Registration: Opens at 3:30 p.m.

Keynote and Panel Session: 4:00 p.m. — 5:30 p.m.

Reception: 5:30 p.m.

For more information including online registration, visit <http://www.gsaglobal.org/events/2011/siliconseries/austin.asp>.

About GSA

The Global Semiconductor Alliance (GSA) mission is to accelerate the growth and increase the return on invested capital of the global semiconductor industry by fostering a more effective ecosystem through collaboration, integration and innovation. It addresses the challenges within the supply chain including IP, EDA/design, wafer manufacturing, test and packaging to enable industry-wide solutions. Providing a platform for meaningful global collaboration, the Alliance identifies and articulates market opportunities, encourages and supports entrepreneurship, and provides members with comprehensive and unique market intelligence. Members include companies throughout the supply chain representing 25 countries across the globe. www.gsaglobal.org

Silicon Laboratories Inc.

Silicon Laboratories is an industry leader in the innovation of high-performance, analog-intensive, mixed-signal ICs. Developed by a world-class engineering team with unsurpassed expertise in mixed-signal design, Silicon Labs' diverse portfolio of patented semiconductor solutions offers customers significant advantages in performance, size and power consumption. For more information about Silicon Labs, please visit www.silabs.com.

Cautionary Language

This press release may contain forward-looking statements based on Silicon Laboratories' current expectations. These forward-looking statements involve risks and uncertainties. A number of important factors could cause actual results to differ materially from those in the forward-looking statements. For a discussion of factors that could impact Silicon Laboratories' financial results and cause actual results to differ materially from those in the forward-looking statements, please refer to Silicon Laboratories' filings with the SEC. Silicon Laboratories disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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