



Silicon Labs Adds Alf-Egil Bogen to Board of Directors

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Company Gains Semiconductor Industry Veteran with Deep Microcontroller, Corporate Marketing and Branding Expertise

AUSTIN, Texas--(BUSINESS WIRE)-- [Silicon Labs](#) (NASDAQ: SLAB), a leader in high-performance, analog-intensive, mixed-signal integrated circuits (ICs), today announced that Alf-Egil Bogen has been appointed to the company's board of directors.



Semiconductor Industry Veteran Alf-Egil Bogen Joins Silicon Labs' Board of Directors (Photo: Business Wire)

Mr. Bogen is a 20-year semiconductor veteran and one of the inventors of the highly successful AVR microcontroller. He is currently the chief executive officer and a member of the board of directors of Novelda AS, a privately held semiconductor company based in Norway specializing in nanoscale wireless low-power technology for ultra-high-resolution impulse radar.

Prior to Novelda, he was chief marketing officer of Energy Micro AS until it was acquired by Silicon Labs in July 2013. Mr. Bogen also held various management positions during his 17 years at Atmel Corporation, including managing director of the AVR business unit as well as vice president of corporate marketing and chief marketing officer. He began his career at Nordic VLSI in Norway. Mr. Bogen holds a Master of Science degree in electrical engineering and computer science from Norwegian University of Science and Technology and a Bachelor of Science degree in electrical and computing engineering from Trondheim University College.

"We are pleased to welcome Alf to our board of directors," said Tyson Tuttle, CEO of Silicon Labs. "His expertise with microcontrollers, corporate marketing and branding will be extremely valuable to Silicon Labs as we continue to focus on driving high-quality revenue growth and market leadership."

Silicon Labs

Silicon Labs is an industry leader in the innovation of high-performance, analog-intensive, mixed-signal ICs. Developed by a world-class engineering team with unsurpassed expertise in mixed-signal design, Silicon Labs' diverse portfolio of patented semiconductor solutions offers customers significant advantages in performance, size and power consumption. For more information about Silicon Labs, please visit www.silabs.com.

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