



Landis + Gyr, Google-founded X, the moonshot factory and City of Austin Officials Join Silicon Labs' 'Works With 2021' as Keynote Speakers

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-- Speakers will showcase IoT innovation at the heart of smart city infrastructure and sustainable energy production --

AUSTIN, Texas, Aug. 26, 2021 /PRNewswire/ -- [Silicon Labs](#) (NASDAQ: SLAB), a leader in secure, intelligent wireless technology for a more connected world has added prominent keynote speakers to [Works With 2021](#), the defining Internet of Things (IoT) conference livestreaming for free to thousands of engineers, developers and technologists worldwide, this September 14-15. Titled "The Future of Smart Cities Powered by IoT," the session will focus on smart city innovation and how IoT technology enables efficient infrastructure and energy savings.

A promotional graphic for the 'Works With 2021' virtual conference. It features the 'works with BY SILICON LABS VIRTUAL CONFERENCE' logo at the top left. Below it, the word 'KEYNOTES' is written in large blue letters. The date and time 'Sept. 15, 9:00 AM - 10:00 AM CT' are listed. Three logos are displayed: the City of Austin seal, Landis + Gyr, and X. Below each logo is the name and title of a keynote speaker: Steve Adler (Mayor), Spencer Cronk (City Manager), John Romero (Vice President of Industry Solutions), and Raiford Smith (Electric and Gas Utilities and Technology Senior Executive). The background shows a modern building at night with blue and white abstract shapes.

This session airs September 15 from 9:00 AM – 9:55 AM CT and will be moderated by [Ross Sabolcik](#), vice president, industrial and commercial IoT, Silicon Labs and feature leading innovators in IoT, smart cities and sustainable energy including:

- [Mayor Steve Adler](#) and [City Manager Spencer Cronk](#), [City of Austin](#)
- [John Romero](#), vice president of industry solutions, [Landis + Gyr](#), a global advanced metering solutions provider helping the world manage energy better
- [Raiford Smith](#), electric and gas utilities and technology senior executive, [X, the moonshot factory](#), a semi-secret research and development facility and organization founded by Google that develops radical new technologies to help solve the world's hardest problems

Speakers will discuss the growing demand for smart city infrastructure, specifically sustainable energy production and resilience and recovery after climate disasters. City of Austin speakers will discuss recent extreme weather as a real-life case study and delve into how IoT technologies can increase the resilience of critical infrastructure and minimize impact to residents and local businesses.

"It's an honor to welcome such outstanding keynotes to discuss the timely topic of climate and sustainability, as we strive to build smarter cities and more efficient infrastructure," stated Ross Sabolcik, vice president and general manager, industrial and commercial IoT, Silicon Labs. "Silicon Labs portfolio recently expanded to include the Wi-SUN standard, a comprehensive solution optimized for large scale, long-range LPWAN networks. Wi-SUN offers an open approach to industrial and smart city applications for more scalable, resilient and safer infrastructure in cities across the globe."

Media interested in attending the Works With 2021 press conference on Tuesday, September 14 at 11:00 AM CT, please register [here](#).

About Works With

Works With is your one connection to all things IoT. The annual conference gathers the biggest names in the industry, including IoT decision-makers and device developers, to share and receive practical training and educational sessions. Attendees leave with actionable insights to build, deploy and interconnect the latest smart home, smart city and industrial IoT (IIoT) technologies to accelerate market launch. Works With 2021 is held virtually and free of charge. This year's agenda can be found [here](#). For more information and to register for this year's event, visit [workswith.silabs.com](#).

About Silicon Labs

Silicon Labs (NASDAQ: SLAB) is a leader in secure, intelligent wireless technology for a more connected world. Our integrated hardware and software platform, intuitive development tools, unmatched ecosystem and robust support make us the ideal long-term partner in building advanced industrial, commercial, home and life applications. We make it easy for developers to solve complex wireless challenges throughout the product lifecycle and get to market quickly with innovative solutions that transform industries, grow economies and improve lives. [Silabs.com](#)

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