



## Supply Chain Panel to Discuss Global Semiconductor Shortage at 'Works With 2021'

September 8, 2021 12:00 PM EDT

-- Global Semiconductor Alliance, ASE, Inc., Arrow Electronics and Silicon Labs to address what's ahead --

AUSTIN, Texas, Sept. 8, 2021 /PRNewswire/ -- [Silicon Labs](#) (NASDAQ: SLAB), a leader in secure, intelligent wireless technology for a more connected world, today announced a [Works With 2021](#) panel discussing the global semiconductor shortage featuring panelists from the [Global Semiconductor Alliance](#) (GSA), [Advanced Semiconductor Engineering](#) (ASE, Inc.), [Arrow Electronics](#) and Silicon Labs. The panel "[When Your Chips Are Down](#)" will be moderated by [EETimes](#) and will explore the dynamics that led to the current semiconductor shortage, the importance of supply chain visibility and the strategies to mitigate future disruption.

The banner features the 'works with BY SILICON LABS VIRTUAL CONFERENCE' logo in the top left. The main title 'When your chips are down - Insight into the Global Semiconductor Shortage' is centered in blue text. Below the title, the dates 'Sept 15, 11:00 AM - 12:00 PM CDT' and 'Sept 15, 10:45 PM - 11:45 PM CDT' are listed. Five circular headshots of the panelists are shown, each with their name and title below. Logos for EETimes, GSA, ASE GROUP, ARROW, and SILICON LABS are positioned at the bottom of the banner. A large, glowing blue 'V' shape is overlaid on a background image of a semiconductor chip on the right side of the banner.

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When your chips are down - Insight  
into the Global Semiconductor Shortage

Sept 15, 11:00 AM - 12:00 PM CDT  
Sept 15, 10:45 PM - 11:45 PM CDT

**Barb Jorgensen**  
Editor-in-Chief, EPSNews,  
Contributor, EETimes  
EETimes

**Jodi Shelton**  
Co Founder, President  
and Board of Directors  
GSA

**Tien Wu**  
CEO  
ASE GROUP

**Alan Bird**  
President, Global  
Supply Chain Services  
ARROW

**Brandon Tolany**  
Senior Vice President,  
Worldwide Sales & Marketing  
SILICON LABS

"The chip shortage has shined a spotlight on the critical role semiconductors play across the global economy," said [Matt Johnson, President, Silicon Labs](#). "At Works With 2021, Silicon Labs is assembling diverse perspectives from across the industry to discuss the path forward. The IoT market continues to adapt and thrive amidst a historic supply shortage. The industry needs to navigate the headwinds together and apply fresh thinking to the supply chain."

More details on the virtual panel can be found below:

- **WHO:** A panel of industry and supply chain experts including:
  - [Jodi Shelton](#), co-founder and CEO, [Global Semiconductor Alliance](#) (GSA) which offers a distinct perspective on establishing a profitable and sustainable semiconductor ecosystem
  - [Tien Wu](#), CEO, [Advanced Semiconductor Engineering](#) (ASE, Inc.), which provides independent semiconductor assembling and test manufacturing services
  - [Alan Bird](#), president of global supply chain services, [Arrow Electronics](#), which guides innovation forward for over 180,000 leading technology manufacturers and service providers
  - [Brandon Tolany](#), senior vice president, worldwide sales, Silicon Labs, who has global responsibility for sales, marketing and distribution channels
  - [Barb Jorgensen](#), editor-in-chief, EPSNews and frequent contributor, [EETimes](#), who has spent more than 25 years as a journalist reporting on the electronics industry
- **WHY ATTEND:** The ongoing semiconductor shortage has affected countless industries and brought semiconductors to the forefront of global policy conversations. As we navigate this shortage, understanding the factors that got us here are more important than ever to mitigate future supply chain disruption. This discussion will offer fresh insight from manufacturing, distribution and IC design organizations currently operating in the current environment and discuss novel approaches companies are taking to sustain product development and meet

customer needs.

- **WHERE:** Register [here](#).
- **WHEN:** Wednesday, Sept. 15, 11:00 a.m. CDT

**Press Conference Registration:** Media interested in attending the Works With 2021 press conference on Tuesday, Sept. 14 at 11 a.m. CDT are encouraged to register [here](#).

#### **About Works With**

Works With is your one connection to all things IoT. The annual conference gathers the biggest names in the industry, including IoT decision-makers and device developers, to share and receive practical training and educational sessions. Attendees leave with actionable insights to build, deploy and interconnect the latest smart home, smart city and industrial IoT (IIoT) technologies to accelerate market launch. Works With 2021 is held virtually and free of charge. This year's agenda can be found [here](#).

For more information and to register for this year's event, visit [workswith.silabs.com](http://workswith.silabs.com).

#### **About Silicon Labs**

Silicon Labs (NASDAQ: SLAB) is a leader in secure, intelligent wireless technology for a more connected world. Our integrated hardware and software platform, intuitive development tools, unmatched ecosystem and robust support make us the ideal long-term partner in building advanced industrial, commercial, home and life applications. We make it easy for developers to solve complex wireless challenges throughout the product lifecycle and get to market quickly with innovative solutions that transform industries, grow economies and improve lives. [Silabs.com](http://Silabs.com)

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